Media and Design: Facebook Learning Profile

Student Name: _____

Criteria	4	3	2	1
Creativity & Innovation	Overall project demonstrates original personal expression and reflect an exceptional degree of student creativity in the creation.	Overall project demonstrates some personal expression and reflects student creativity through manipulating and arranging others' ideas to make them their own.	...instead are strongly based on design ideas...	...lacks ... personal expression, and does not demonstrate original thought or creativity.
Research and Information Fluency	Final product demonstrates a reflection of research of learning styles done above and beyond what was presented and required.	Final product reflects adequate research of learning styles, which was analyzed and included in project.	...is not ... applied to the project.	...research on learning ... was done in class, or was not reflected in project.
Critical Thinking, Problem Solving and Decision Making / **Independent Learner**	Throughout project student demonstrated outstanding critical thinking and problem solving skills while using Publisher. Was able to help others.	Throughout project student demonstrated the ability to think critical and solve problems using resources provided. Listened to constructive criticism and made adjustments as needed.	Thro... with ... listened, but had difficulty making adjustments.	
Responsible Digital Citizenship	Used creative commons to full potential independently. Sources for both pictures and research are listed legibly.	Navigate creative commons with little assistance. Sources for pictures are listed and are legible.	Needed additional support to navigate creative commons. Sources are listed, but ...	Did not get images from creative commons. Sources ... incomplete.
Technology Operations and Concepts — **Avatar Creation**	Avatar created enhances the project, due to an uncanny resemblance of student.	Avatar created fits project well, and reflects the student.	...res... school...	...mind.
Technology Operations and Concepts — **Wordle**	Used Wordle exceptionally well in order to create a wordle with over 25 words, in a design that was an exceptional fit for the header.	Used Wordle well in order to create a wordle with 25 words, in an attractive design that fit the header.	Used Wordle to create a word cloud with just under 25 words. Obvious or distracting cropping was needed for wordle to fit the header.	Missing a substantial amount of words in wordle. Design did not fit the project.
Technology Operations and Concepts — **Publisher Typography**	Student demonstrated exceptional skills using Publisher to independently: -Set background -Format text boxes -Add and manipulate shapes -Insert, crop and format pictures	Student demonstrated skills using Microsoft Publisher with little assistance to: -Set background -Format text boxes -Add and manipulate shapes -Insert, crop and format pictures	Student used Publisher skills with some assistance to: -Set b...	With the help of the teacher the student used Publisher to:
Effective Communication (Language Use)	No errors in spelling, punctuation or grammar. Student uses precise language to convey message in a concise manner.	Very few errors in spelling, punctuation or grammar. Student uses appropriate vocabulary to convey message in a concise manner.	...spelling, punctuation ... grammar. Language lacks clarity at times.	...spelling, punctuation or grammar. Meaning is unclear due to word choice.

Annotations (speech bubbles):

- Be creative in your work! If you have extra space be sure to push yourself to include something unique!
- Your learning style section should include specifics about your learning style AND if you are left or right brained.
- Yesterday we gave each other suggestions. Modify your work based on the suggestions given. You will need to reflect on this when you turn in your work.
- Please remember that all your images need to come from Creative Commons and be included in your sources.
- Read over your work, and have a teacher or friend read it over before submitting. Published work shouldn't have spelling or grammar errors.